



## **NADIA VOUKITCHEVITCH**

### **Director / Producer / Writer**

### **Biography**

Nadia is a citizen of the world, born in New York, lived in Spain for almost a decade, in Haiti for five years and one year in St. Petersburg, Russia.

She speaks five languages and is now based in Los Angeles.

At the age of four, while attending Bethlehem Day Nursery School in NYC, she blew her acting career when she turned down Sesame Street because she wanted to "be a mommy" instead of "a star" when she grew-up.

With a B.A. from Sarah Lawrence College, Nadia has worked in every aspect of production for over 12 years now. Her everlasting spirit of a zealous overachiever, fierce determination and potent genes thanks to her Philippine and Russian roots led her to the beautiful world of commercials where there is never a dull moment.

She started-off working at Good Machine Inc, where she had the opportunity to work on low-budget independent features, such as "Arresting Gena" and later on as a freelance Producer Assistant on big budget films such as "Hurricane" with Denzel Washington, and "Music of the Heart" with Gloria Estefan and Meryl Streep. She has also had the pleasure and agony of working on music videos for Celine Dion, Trick Daddy, Trina etc... and has enjoyed great adventures working in television for BBC documentary series "Conquistadores" with Maya Vision in London and CNN "Newsstand & Fortune" with Consuelo Gonzalez directing, and Willow Bay as the host. One day she got called to work on a Dunkin Donuts commercial, then it was an ING BANK spot, and a Victoria Secret spot with Heidi Klum and then a Thomasville Furniture spot with Zooma Zooma Productions in New York after that there was no going back she loved doing commercials but wanted to speak the language she feels most passionately, strongly and creatively about: SPANISH.

After working on AT&T spots with Cristina Saralegui and Fernando Arau at La Casa Films, with director/owner Jorge Ulla in Miami, Nadia decided that the sweet taste of commercials for the Latin market was too delicious to resist, and joined Castor Advertising in Miami heading up the Department for Broadcast. At Castor Advertising Nadia was made Head of the Broadcast Department, and produced over 30 campaigns in less than two years. She dove into TV, radio and print production with the guidance of Castor Fernandez with over 40 years in the industry. With Castor, Nadia produced for Anheuser-Busch, Bud Light, Budweiser, Bud Ice, for Kmart Corp. GMC-Pontiac, Castrol Oil North America and Bacardi.

In 2001 she decided to move to LA and joined Castells & Asociados, after meeting Liz Castell's and realizing Liz's ability to make an agency fly!

Liz soon nicknamed Nadia: "Wonder Woman" as she really made challenging production budgets work for the money. In the four years that Nadia spent at Castells she really grew the company as a member of the Senior Management and was responsible for bringing in new accounts such as Mervyn's, Comcast, HBO, Time Warner, Lindora, Charter Communications ditech.com and many more.

In June of 2005, Nadia decided to start her own production company: Valiant Films Inc, and while she received very interesting offers to work at bigger and more prestigious agencies Nadia wanted to start her own empire and focus on her directing. The first job that Nadia produced at Valiant Films won a Belding Award for Best Hispanic TV campaign, hired by Agency: Casanova Pendrill. She also screened at Sony Pictures a documentary that she directed, shot, edited and produced for The Green House at Film Garden Entertainment for Esperanza Community Housing Corporation.

Nadia's non-profit work led her to co-direct with Felix Limardo a PSA for The We Are America Alliance, where Salma Hayek played a key role. Nadia has also directed and produced two PSA's for CHIRLA (Coalition for Humane Immigrant Rights of Los Angeles) speaking-out against Hate Crimes and Immigration Reform. Nadia

was honored at the CHIRLA Gala for her outstanding services and contribution towards the advancement of human rights for immigrants.

In May 2007, Nadia was asked to work with award-winning director George Sluizer on his latest film "The Chosen One" with Steve Buscemi, Rob Schneider, Marcus Giamatti, Holland Taylor and Peter Reigert.

In January of 2008, Nadia traveled to Peru, Mexico and Argentina producing campaigns for alPunto Advertising and their clients Daisy Sour Cream and Time Warner Cable, she was also pregnant with her first son, Charles-Quetzal who was born on Sept 29<sup>th</sup>, 2008. He is truly the love of her life!

In her moments of free time, Nadia, enjoys strolling in the park with her son, a good challenging tennis match, she also loves yoga, watching TCM and Mad Men on AMC, hiking, swimming at exotic beaches, yachting, dancing-salsa, flamenco, kayaking, and ran the 2002 Honolulu Marathon benefiting the APLA Aids Foundation that raised 8 million dollars that year for the cause.